



THE KUZA AWARDS

CELEBRATING EXCELLENCE IN BROADCASTING




6TH EDITION KUZA BROADCASTING AWARDS 2023

GALA PROGRAMME



THEME:
SHAPING THE FUTURE
OF BROADCASTING: TOWARD
A CREATIVE ECONOMY

DATE:
16TH JUNE, 2023



VENUE:
MOVENPICK HOTEL AND RESIDENCES,
WESTLANDS, NAIROBI



COMMUNICATIONS
AUTHORITY OF KENYA

NATIONAL ANTHEM

Oh God of all creation
Bless this our land and nation
Justice be our shield and defender
May we dwell in unity
Peace and liberty
Plenty be found within our borders

Let one and all arise
With hearts both strong and true
Service be our earnest endeavour
And our homeland of Kenya
Heritage of splendour
Firm may we stand to defend.

Let all with one accord
In common bond united
Build this our nation together
And the glory of Kenya
The fruit of our labour
Fill every heart with thanksgiving.

EAST AFRICAN ANTHEM

Ee Mungu twaomba ulinde
Jumuiya Afrika Mashariki
Tuwezeshe kuishi kwa amani
Tutimize na malengo yetu.

Jumuiya Yetu sote tuilinde
Tuwajibike tuimarike
Umoja wetu ni nguzo yetu
Idumu Jumuiya yetu.

Uzalendo pia mshikamano
Viwe msingi wa Umoja wetu
Natulinde Uhuru na Amani
Mila zetu na desturi zetu.

Viwandani na hata mashambani
Tufanye kazi sote kwa makini
Tujitoe kwa hali na mali
Tuijenge Jumuiya bora.





PROGRAMME



TIME

ACTIVITY

3:00 PM – 5:00 PM

ARRIVAL AND REGISTRATION

5:00 PM – 6:00 PM

ENTERTAINMENT AND DINNER

6:00 PM – 7:00 PM

INTRODUCTORY REMARKS

- Ezra Chiloba, Director General/CEO, Communications Authority of Kenya (CA).
- Ms. Mary Mungai, Chairperson of The Board of Directors - Communications Authority of Kenya (CA).
- Prof. Edward Kisiang'ani, Principal Secretary, State Department of Broadcasting and Telecommunications. Ministry of Information Communication and the Digital Economy.
- **Keynote Address:** Hon. Ababu Namwamba, E.G.H Cabinet Secretary for Youth Affairs, Sports and the Arts



7.00 – 9.00 PM

AWARDS PRESENTATIONS

- a. REGULATORY AWARD CATEGORY
 - i. Compliance Award, Commercial FTA Radio
 - Winner.
 - ii. Compliance Award, Commercial FTA TV
 - Winner.
 - iii. Compliance Award, Community Radio
 - Winner.
 - iv. Compliance Award, Broadcast Signal Distributer
 - Winner.
 - v. Upcoming Boradcaster Award - Radio
 - Winner.
 - vi. Upcoming Boradcaster Award - TV
 - Winner.





PROGRAMME



b) INNOVATION (UBUNIFU) AWARD CATEGORY

i. Ubunifu Award – Broadcasting Winner per region

- Central
- Central Rift
- Coast
- Eastern
- Lower Eastern
- Nairobi
- North Eastern
- North Rift
- Nyanza Lake
- South Nyanza
- South Rift
- Western

ii. Ubunifu Award - Children Content.

- Winner.

iii. Ubunifu Award – Lifetime Achievement.



c) PEOPLE'S CHOICE AWARD CATEGORY

i. Favorite Content creator

- 3rd Runners Up.
- 2nd Runners Up.
- 1st Runners Up.
- Winner.

ii. Favorite Regional / Local Radio Winner per region

- Central
- Central Rift
- Coast
- Eastern
- Lower Eastern
- North Eastern
- North Rift
- Nyanza Lake
- South Nyanza
- South Rift
- Western





PROGRAMME



iii. Favorite Pay TV Service

- 2nd Runners Up.
- 1st Runners Up.
- Winner.

iv. Favorite Radio Station

- 2nd Runners Up.
- 1st Runners Up.
- Winner.

v. Favorite TV Station

- 2nd Runners Up.
- 1st Runners Up.
- Winner.



PHOTO SESSION

- 2nd Runners Up
- 1st Runners Up
- Winners

9.00 – 9.10 PM

VOTE OF THANKS

9:10: - 9:30PM

GUESTS LEAVE AT THEIR OWN PLEASURE





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